

# Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to <https://dig.golf/>, and Direct Impact Golf, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Direct Impact Golf, LLC include <https://dig.golf/> and Direct Impact Golf. The Direct Impact Golf website is a information and scheduling of services site. By using the Direct Impact Golf website, you consent to the data practices described in this statement.

## Collection of your Personal Information

In order to better provide you with products and services offered, Direct Impact Golf may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- birthdate , pertinent medical history

If you purchase Direct Impact Golf's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Direct Impact Golf may also collect anonymous demographic information, which is not unique to you, such as your:

- Age

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## Use of your Personal Information

Direct Impact Golf collects and uses your personal information to operate and deliver the services you have requested.

Direct Impact Golf may also use your personally identifiable information to inform you of other products or services available from Direct Impact Golf and its affiliates.

## **Sharing Information with Third Parties**

Direct Impact Golf does not sell, rent or lease its customer lists to third parties.

Direct Impact Golf may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Direct Impact Golf, and they are required to maintain the confidentiality of your information.

Direct Impact Golf may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Direct Impact Golf or the site; (b) protect and defend the rights or property of Direct Impact Golf; and/or (c) act under exigent circumstances to protect the personal safety of users of Direct Impact Golf, or the public.

## **Tracking User Behavior**

Direct Impact Golf may keep track of the websites and pages our users visit within Direct Impact Golf, in order to determine what Direct Impact Golf services are the most popular. This data is used to deliver customized content and advertising within Direct Impact Golf to customers whose behavior indicates that they are interested in a particular subject area.

## **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Direct Impact Golf. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Direct Impact Golf website.

## **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract

- between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
  - Debug to identify and repair errors that impair existing intended functionality;
  - Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
  - Comply with the California Electronic Communications Privacy Act;
  - Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
  - Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
  - Comply with an existing legal obligation; or
  - Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Children Under Thirteen**

Direct Impact Golf collects personally identifiable information from children under the age of thirteen. Direct Impact Golf collects this information for the following reason(s): golf training and classes.

We provide information about our personal data practices for children on our home page and wherever we knowingly collect personal data from children on our website. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website. If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Statement of Privacy.

### **E-mail Communications**

From time to time, Direct Impact Golf may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Direct Impact Golf or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Direct Impact Golf, you may opt out of such communications by clicking unsubscribe on communications.

### **Changes to this Statement**

Direct Impact Golf reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

Direct Impact Golf welcomes your questions or comments regarding this Statement of Privacy. If you believe that Direct Impact Golf has not adhered to this Statement, please contact Direct Impact Golf at:

Direct Impact Golf, LLC  
3000 Grapevine Mills Pkwy Ste. 329-20A  
Grapevine, Texas 76051

Email Address:  
info@dig.golf

Telephone number:  
4699664653

Effective as of July 12, 2023